

FOR IMMEDIATE RELEASE

10 Rittenhouse Square Welcomes First Residents

Philadelphia's first Robert A.M. Stern Architects designed residential building to offer homebuyers a piece of history as the last new construction on Rittenhouse Square

PHILADELPHIA, PA – October 19, 2009 – [10 Rittenhouse Square](#) has set a new standard for luxury living as Philadelphia's most anticipated luxury condominium opens its doors to welcome its first residents. Designed by world-renowned architecture firm [Robert A.M. Stern Architects](#), 10 Rittenhouse Square combines the best of Philadelphia's old world elegance with contemporary [five-star amenities and services](#). As the last new construction on Rittenhouse Square, 10 Rittenhouse Square offers residents the only opportunity to own a new home in Philadelphia's most exclusive location.

“We are thrilled to unveil Philadelphia's newest landmark, a project defined by the elegance, access and sophistication of its location on Rittenhouse Square,” said [Robert Ambrosi](#), president of ARC Properties Inc., and managing principal at ARC Wheeler. “10 Rittenhouse Square combines the luxuries of a five-star hotel with an unbeatable location in a one-of-a-kind Robert A.M. Stern signature building.”

Rising 33-stories above its namesake park, 10 Rittenhouse Square boasts the ultimate in taste, luxury, privacy and style. Every detail of the \$300M, 135-unit luxury building has been meticulously selected and appointed, from the two private entrances on Rittenhouse Square and 18th Street to the spectacular boutique lobby and spaciously designed homes.

In preparation for the opening, 10 Rittenhouse Square has retained the best-in-class hospitality team to ensure the highest quality of personalized service. The concierge staff will be led by Charles Gordy, who joins 10 Rittenhouse Square from The Rittenhouse Hotel. His extensive experience, in-depth area knowledge and unparalleled customer service skills ensure that every resident's need is anticipated. Charles and his staff are available to handle personal requests, dinner reservations and activity recommendations for the ultimate living experience.

Current and future residents can begin taking advantage of the 10 Rittenhouse Square lifestyle immediately, even before they move into the building. Services include 24-hour concierge and doorman service, onsite private parking garage and valet services, chauffeur driven town car service and first class dining from the building's premier restaurant. The amenities level includes a state-of-the-art fitness center, luxurious 3-lane lap pool and outdoor terrace and gardens, all available exclusively to residents.

Located in the heart of Center City Philadelphia, 10 Rittenhouse Square provides direct access to the City's best entertainment, dining, cultural and retail offerings, including the recently opened [Barneys New York CO-OP](#) in the adjacent Rittenhouse Club.

10 Rittenhouse Square will offer studio, one, two and three-bedroom homes, with some of the largest penthouse homes and terraces in Philadelphia. Residences range from 564 square feet to 10,000 square feet with ceiling heights of up to 12 feet, floor-to-ceiling windows, sweeping views of Rittenhouse Square and the Philadelphia skyline, and the finest finishes and appointments. Prices range from the low \$600,000s for a 1-bedroom to \$12 million for custom penthouse homes. **For more information, call 215-825-7710 or visit www.10rittenhouse.com.**

10 Rittenhouse Square to Host Grand Opening Ceremony on November 10

A grand opening dedication ceremony will take place on November 10, 2009 at 10:00 a.m. to celebrate the building's opening and welcome the city's first Robert A.M. Stern Architects designed residential building to Philadelphia. The event will feature remarks from leading local dignitaries and representatives from Robert A.M. Stern Architects and ARCWheeler, followed by a ribbon cutting and tours of the building.

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NOTE TO PRESS: Executive interviews and photos are available for this story by request. If you are interested in attending the dedication ceremony on November 10 or would like to schedule a private tour, please contact:

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